

A SPECIAL OPPORTUNITY FOR MSU ALUMNI AND SUPPORTERS

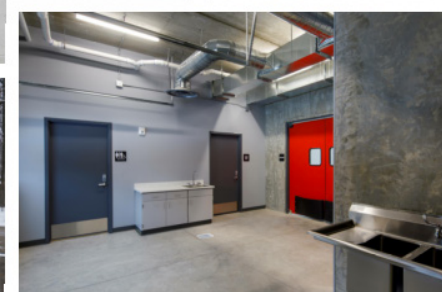
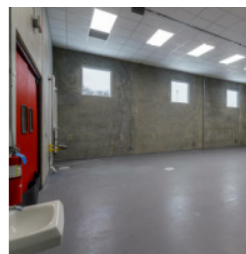
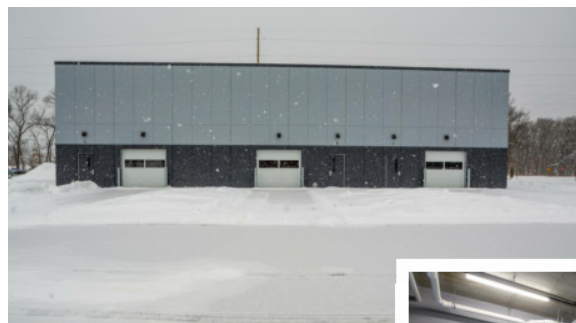
DOWN ON THE FARM

The **Food, Agriculture, Research, Manufacturing (FARM) Accelerator** is a new and leading-edge industry and academic collaboration combining the strengths of Industry 4.0 and Food Industry Sustainable Practices. FARM will offer training and short-term lease space to new entrepreneurs in the West Michigan region as a one-stop-shop of resources for these aspiring food processors to take new sustainable innovations and technologies to commercialization. It will also bring high school and college students together with entrepreneurs and educators through STEM offerings.

CONSTRUCTION IS COMPLETE

John Grace Construction and their subcontractors put their final touches on the facility and have it ready for future tenant occupancy. The facility includes 8,000 square feet of flexible manufacturing space for commercial grade fruit and vegetable processing. It complies with all US Department of Agriculture and Food and Drug Administration requirements. Among the facility's features are loading docks, refrigeration / freezers, energy efficient and waste and water handling.

Expected tenants will furnish their specific processing equipment. They will rotate as they grow and move to their own facility. A key focus of this accelerator will be training and exposure to healthier and more sustainable practices in food processing!



EXCITING NEWS FOR SPARTAN ALUMNI AND SUPPORTERS!



Earlier this year, Michigan State University (MSU) agreed to manage the FARM and began the hiring process for the MSU Manager who will lead the FARM Operation. The MSU Manager is scheduled to be at FARM during the month of June 2021.

As the premier agriculture and food processing program in the country if not the world, having MSU involved is a game changer for the FARM. In addition, being on the campus of Muskegon Community College with its MSU affiliated food processing certificate and degree programs positions FARM to become a center of excellence for food processing entrepreneurship, education, and accelerator opportunities.

As we welcome MSU to FARM and Muskegon County, we are offering a special opportunity to MSU Alumni and Supporters to consider an investment through a charitable donation to this unique collaborative project. As you consider your donation, we are offering several categories of giving with all who do to be prominently identified and displayed at the FARM as SPARTAN Alumni and Supporter contributors.

OUR GOAL

\$50,000

MSU Donors will be prominently displayed at FARM and other ways for all to see!

HELP US GET THERE!

- | | |
|----------------------|----------------------|
| \$10,000 | Spartan Processor |
| \$5,000 | Spartan Harvester |
| \$2,500 | Spartan Cultivator |
| \$10,000 | Spartan Tiller |
| \$100 - \$500 | Spartan Seed Planter |

To request a tour or to participate, please contact

MARTY GERENCER EXECUTIVE DIRECTOR
marty.gerencer@gmail.com • (231) 638-2981

Please make checks payable to

MUSKEGON LAKESHORE CHAMBER OF COMMERCE FOUNDATION
380 W. Western Ave. Suite 202 • Muskegon, MI 49440

All donations may be tax deductible depending on individual tax implications.